

RIGAAPARTMENT.COM Ltd.
Reg. no. 40103508736
129 Gertrudes Street, Riga, LV-1009, Latvia

Cookie Policy

Valid from May 25th, 2018.

1. General policy

Ltd. RIGAAPARTMENT.COM, Reg.nr.40103508736, address: Gertrudes street 129-1, Riga, LV-1009; e-mail: elena@rigaapartment.com; website address: <https://www.rigaapartment.com> (hereinafter - the Company) undertakes to ensure the security of the Company's website <https://www.rigaapartment.com> (hereinafter - the Website) and the personal information of its visitors and the protection of their rights when visiting the Company's website and getting acquainted with its content.

This cookie policy has been prepared with the intention of providing our website visitors with additional information about the technologies used on the website and how the Company uses them.

2. Information about cookies

Cookies are small alphanumeric files that are downloaded and stored on your computer or other device (smartphone, tablet) and stored in your web browser when you visit a website. They may be used to keep track of which pages on the website you visit, to store information you have entered or to remember your preferences, such as language settings, as you browse the website.

3. Purpose and legal basis for creating cookies

Cookies are necessary so that you can use our digital services more conveniently, for example to make accommodation service reservations or order additional services, so that we can obtain information about how visitors use our website, and so that we can improve the services we offer to visitors. Cookies are also used to provide you with customized information about our products and services.

We use different types of cookies that are placed by default (such as necessary "technical" cookies), but for some cookies that are used for analytical and targeting purposes, we ask for your consent. By giving your consent in the cookie bar that appears when you visit the website, you choose whether to allow the use of certain categories of cookies.

4. Types of cookies and their use

We use three categories of cookies, but only require user consent for two of them. You can accept both categories of cookies or only one of them. By agreeing to a cookie category, you consent to all cookies in that category (see the detailed list of cookies below). You can change your preferences and refuse cookies at any time.

Necessary technical cookies

Necessary technical cookies are essential and allow you to access different parts of the website. These cookies are stored on your computer, smartphone, tablet or other device during your visit and browsing on the website or for a certain period of time. They are set in response to your actions that constitute a service request, such as setting privacy preferences, signing in, or filling out forms. These cookies are necessary for the operation of the website, so they cannot be turned off, and therefore the user's consent is not required for this category of cookies.

Analytical cookies

Analytical cookies allow us to count the number of visits and their sources so that we can measure and improve the performance of our website. They help us understand which pages are the most popular and least used, as well as how visitors navigate our site. If you refuse the use of these cookies, your visit will not be included in our statistics, but at the same time it will not limit your activities on our website.

Marketing cookies

Targeting cookies are used to identify the content you want on this website and provide you with the most relevant information about our products and services, improve the customization of our content and extend your experience on our website. These cookies may be used for our advertising campaigns on third-party websites. If you agree to the use of these cookies, we may also receive information about the websites of our trusted partners where you have responded to our advertisements. If you refuse the use of these cookies, you will be presented with generic and non-personalized advertisements.

5. List of cookies used on the website

Necessary technical cookies - these cookies ensure the proper functioning of the website by providing its basic functions. The website will not be able to function properly without these cookies.

Title	Purpose	Retention period
cookietest	The cookie is used to determine whether the visitor has consented to the use of cookies	Session time
Hzet	Persistent security cookie	1 year

Analytical cookies – the website uses "Google Analytics" software cookies. With the help of these cookies, anonymous information about the visitor's activities on the website (page visited, date and time of visit, etc.) is obtained, which is used for statistics and analysis, according to the specified purposes.

Accept/Reject	Title	Purpose	Retention period
	_ga	Registers a unique ID that is used to generate statistical data about how the visitor uses this website	2 years
	_gat	Uses "Google Analytics" to regulate the number of requests	1 day

Marketing cookies – these cookies are set by other companies whose functionality is used or whose functionality is related to the website.

Accept/Reject	Title	Purpose	Retention period
	fbp	Used by Facebook.com to deliver advertising	3 month
	GPS	Youtube.com website cookie that assigns a unique identifier to the visitor that allows the geographic GPS location of the device to be determined	1 day
	test_cookie	Used by doubleclick.net to determine if the visitor's device supports cookies	1 day

6. Information about the person's consent to the creation of cookies

When visiting this website, a window is displayed to the user with a message that the website uses cookies. If you click on the "I agree" option, it means that you have agreed to all the cookies on the website and you confirm that you are familiar with the information about cookies, the purposes of their use, cases when information is transferred to third parties.

Regarding the necessary "technical" cookies, the user's consent is not required, since these cookies ensure a complete and continuous display of the content of the www.rigaapartment.com website, so that you can sign into the website and receive an appropriate digital browsing and online experience.

7. Rejection of cookies

If you prefer not to use cookies on your device, you can manage your cookie preferences by marking them on the website in an informative notification with the "disagree" button. Note that such changes/choices may affect the functionality of the website and may prevent you from receiving personalized offers or advertisements.

8. Withdrawal of Consent

You can change which cookies you allow us to use or opt out of cookies at any time. You can refuse all cookies, except the necessary "technical" ones.

If you want to give consent or withdraw your consent to analytical and marketing cookies, click on the relevant button:

A blue rectangular button with the word "Reject" written in white text.A blue rectangular button with the word "Accept" written in white text.

9. Policy Changes

If you have questions about the processing of personal data, please familiarize yourself with the Company's privacy policy, which can be found in the "Privacy Policy" subsection of the "Terms" section of the Company's website, or contact the Company's data protection specialist elena@rigaapartment.com

The company has the right to change this cookie policy at any time. Any changes to the cookie policy will be posted on www.rigaapartment.com